

# IEMSy.Light - PRIVACY POLICY

IEMSy.Light respects your privacy. IEMSy.Light offer light intensity readings, GPS geolocation and georeferencing and community based mapping services to users of [light.iemtsy.irradiare.com](http://light.iemtsy.irradiare.com) (the "Website") and/or users of IEMSy Platform (the "Platform") (collectively referred to as the "Services").

This Privacy Policy describes:

- the information that IEMSy.Light collects from users;
- how that information is used by IEMSy.Light; and
- the rights and options available to users.

**Your use of the Services is subject to the Terms of Use, Copyright Policy and this Privacy Policy and indicates your consent to them.**

The Services are not intended for use by persons under the age of 13. If you are under 13, you may not download or use the Application.

In this Privacy Policy, the term "personal information" means any information collected by us or provided by you that, with reasonable efforts, may be used to identify you or your device, which may include your device id, your location, the value measured by the device and in certain circumstances your geocoding information.

## Contact IrRADIARE / Abuse reports

If you believe that your privacy has been compromised by any person, in the course of using the Services, then please contact IrRADIARE at: [developer@irradiare.com](mailto:developer@irradiare.com).

You may send IrRADIARE other requests, responses, questions and complaints by email at [developer@irradiare.com](mailto:developer@irradiare.com).

## Information that is being collected

IEMSy.Light allows you to use the both the Application and the Website. IEMSy.Light will link all of your information with your device. The categories of information collected by IEMSy.Light will include all or just some of the following, depending on how you choose to use the Services.

Whenever you use the Services, IEMSy.Light will collect:

- detailed location and geocoding information, for example in the form of GPS signals and light intensity information sent by your mobile device on which the Application is installed and activated. IEMSy.Light uses this location to create a detailed location history of all of the readings and location where they were made while using the Application; and

If you choose to use the Services in a manner detailed below, IEMSy.Light may also collect:

- information that you choose to share with IEMSy.Light, including the street, city, and country, you where at the time of the readings
- Please note that when you run the Application on your mobile device, IEMSy.Light will start collecting and sending the data. The collected data can be temporarily seen inside the application until good collection by the services, in accordance with this Privacy Policy.
- The intensity, location and date associated with the readings will be visible to other users of IEMSy.Light and when using the Application and Website.

If you choose to not share geocoding:

- IEMSy.Light will still collect your readings;
- with the exception of your geocoding data, named street, city, and country.

## Uses of information

IEMSy.Light may use information collected from or provided by you for the following purposes:

- to provide you with the Services. For example, IEMSy.Light may:
  - use your location and route information and/or readings history to provide a readings mapping services; and
- for purposes provided under this Privacy Policy.

## Personal information that you share

The Services are based on a community of users publicly sharing information with IEMSy.Light and with other members of that community.

In particular, users choose to share personal information such as device id, their location information and readings data. This information may be shared either directly to the Service and to all users. **The content that you share to all users is neither private nor confidential and you should not have any expectation of privacy with respect to it.**

We take great measures to provide you with the best experience you can have while using the Service. However, IrRADIARE has no control over the conduct of any user and disclaims all liability in this regard. Participating in any user's activities as a result, directly or indirectly, from using IEMSy.Light, is entirely at your own risk. IEMSy.Light is not a party to any agreement entered into between the users in any circumstances. The user has the sole and ultimate responsibility regarding compliance with all laws, regulation or any other duty. We do not accept any liability for any loss, damage, cost or expense that you may suffer or incur as a result of or in connection with your participation in any activity or event initiated, held or conducted by a user or a third party nor in connection to any agreement between the users or third parties, including any activity or event related in any way, directly or indirectly, the Services or the use thereof.

## Sharing information with others

- IEMSy.Light may also share personal information with companies or organizations connected or affiliated with IrRADIARE, such as subsidiaries, sister-companies and parent companies. Personal information may also be shared with IrRADIARE other partners and service providers to process it for us, based on our instructions and in compliance with this policy and any other appropriate confidentiality and security measures.

## How does IEMSy.Light use aggregated information?

IEMSy.Light may use anonymous, statistical or aggregated information (including anonymous location information), in a form that does not enable the identification of a specific user, to properly operate the Services, to improve the quality of the Services, to enhance your experience, to create new services and features, including customized services, to change or cancel existing content or service, and for further internal, commercial and statistical purposes.

IEMSy.Light may also use anonymous, statistical or aggregated information collected on the Services, in a form that does not enable the identification of a specific user, by posting, disseminating, transmitting or otherwise communicating or making available such information to users of the Services, to the Services' providers, partners and any other third party. For example, GPS information that we receive from your mobile device may be provided to map editors in an aggregated and/ or anonymous form to help improve the map and solve map problems.

## Information Security

IEMSy.Light considers information security to be a top priority. IEMSy.Light implements systems, applications and procedures to secure your personal information, to minimize the

risks of theft, damage, loss of information, or unauthorized access or use of information. However, these measures are unable to provide absolute assurance. Therefore, although IEMSy.Light takes great efforts to protect your personal information, IEMSy.Light cannot guarantee and you cannot reasonably expect that IEMSy.Light databases will be immune from any wrongdoings, malfunctions, unlawful interceptions or access, or other kinds of abuse and misuse.

#### **Changes to this Privacy Policy**

**IEMSy.Light may from time to time change the terms of this Privacy Policy. Substantial changes will take effect 30 days after IEMSy.Light has posted a:**

- **notification on the Website's homepage or any other relevant web pages, explaining the changes to the Privacy Policy alongside a comparison of the “old” and “new” versions of the Privacy Policy.**

**Other changes will take effect 7 days after their initial posting on the Website. However, if IEMSy.Light amends this Privacy Policy to comply with legal requirements, the amendments will become effective immediately upon their initial posting, or as required.**

**You agree to be bound by any of the changes made in the terms of this Privacy Policy. Continuing to use the Services will indicate your acceptance of the amended terms. If you do not agree with any of the amended terms, you must avoid any further use of the Services.**

**Last modified: 19th June 2017**